Cookie Policy

ROSTR, Inc

We use cookies, web beacons and similar tracking technologies ("**cookies**") on our website and in the context of our email correspondence (collectively referred to as the "**website**") and this cookie policy ("**Cookie policy**") explains how we use cookies when you visit our website and otherwise interact with us on the basis of our email correspondence. Some of the cookies that are used on our website will collect data that can be directly or indirectly related to you as an individual (i.e. personal data), while other activities on this website are logged only on an aggregated level.
For more information regarding the processing of your personal data, please see our Privacy Policy.

1. **What are cookies?**

2. A **cookie** is a text file placed on your device, e.g. computer, mobile device or tablet by web page servers when you visit websites.

3. We use session cookies and persistent cookies on our website.

- *Session cookies* are stored during the period there is an active session, i.e. during the period you use the website. Session cookies are normally deleted when you close your web browser.

- *Persistent cookies* are stored on your device until the set expiration date for each cookie or until you manually delete the cookie from your device.

The cookies used on our website will only be stored on your computer, mobile device or tablet during the period under which it is necessary in order to fulfil the purpose and the function with each cookie.

Web beacons are transparent images which may be included in e-mails sent to you.
Similar technologies are technologies that store information in your web browser or on your device in a similar way as cookies and web beacons.

1. **Consent to our use of cookies**

2. When you visit our website, you will be prompted to accept or refuse cookies (by the use of a so called "cookie banner").

Please note that consent is not required for use of cookies that are necessary for the operation of the website.

1. In your web browser settings you may choose to block the use of cookies, view what type of cookies that have been stored on your device and delete cookies stored on your device. However, if you block all cookies on our website, you may be unable to access certain areas of our website and certain functions and pages may not work as intended.

Different browsers make different controls available to you. Below you will find instructions on how to manage your cookie settings for some of the most common browsers. Please note that the providers of the browsers may change their cookie setting functions at any time.

- Google Chrome
- Internet Explorer
- Firefox
- Safari
- Safari Mobile
- Opera

1. **Information ABOUT the cookies we use**

We use cookies on our website to provide you with a good experience. Some cookies are technically necessary in order to provide the website and its functionality. We also use cookies to give you the best possible user experience, to produce anonymous statistics and to show you customised advertising.

Necessary cookies

1. Necessary cookies are essential in order to enable you to navigate on the website and use its features.

2. **Preferences/functionality cookies**

3. These cookies allow a website to remember choices you have made in the past, like what language you prefer, or what your user name and password are (as applicable) so you can automatically log in.

4. **Statistics/Performance cookies**

5. Statistics/Performance cookies are used to improve the service for website visitors.

6. This is done by way of analysing how our website visitors use the website and to monitor the website's performance. This enables us to provide a high-quality experience by customising our offer, and identifying and fixing issues. For example, we may track which pages that are most popular and which method of linking between pages that is most effective.

Marketing cookies

Marketing cookies (or targeting cookies) collect information about the browsing habits associated with your device and are used to make advertising more relevant to you. They are also used by third party services provided on the website, such as 'Like' or 'Share' buttons.

These third parties put down advertising cookies both when you visit the website, and when you use their services and navigate away from the website. No data collection takes place by Rostr, but by the relevant social sharing provider, as soon as you click on the relevant icon. Their privacy practices are set out below:

- Facebook's data use policy

- LinkedIn's cookie policy

You can opt out of the advertising cookies set by these third parties here.

In the table below, you can read about which cookies we use on our website as well as the providers, purposes and retention periods of such cookies.

Necessary Cookies

Name of Cookie	Provider	Purpose	Expiry
crumb	beta.rostr.cc	Ensures visitor browsing-security by preventing cross-site request forgery. This cookie is essential for the security of the website and visitor.	Session
crumb	ghostplugins.dev	Ensures visitor browsing-security by preventing cross-site request forgery. This cookie is essential for the security of the website and visitor.	Session
intercom.played-notifications	beta.rostr.cc	Used by the website to determine which support notifications the user has been shown.	Session
li_gc	linkedin.com	Stores the user's cookie consent state for the current domain.	2 years
test	beta.rostr.cc	Used to detect if the visitor has accepted the marketing category in the cookie banner. This cookie is necessary for GDPR-compliance of the website.	Persistent

| test_cookie | doubleclick.net | Used to check if the user's browser supports cookies. | 1 day |

Statistics/Performance

Name of Cookie	Provider	Purpose	Expiry
__hssc	beta.rostr.cc	Identifies if the cookie data needs to be updated in the visitor's browser.	1 day
__hssrc	beta.rostr.cc	Used to recognise the visitor's browser upon reentry on the website.	Session
__hstc	beta.rostr.cc	Sets a unique ID for the session. This allows the website to obtain data on visitor behaviour for statistical purposes.	179 days
collect	google-analytics.com	Used to send data to Google Analytics about the visitor's device and behaviour. Tracks the visitor across devices and marketing channels.	Session
hubspotutk	beta.rostr.cc	Sets a unique ID for the session. This allows the website to obtain data on visitor behaviour for statistical purposes.	179 days
p.gif	typekit.net	Keeps track of special fonts used on the website for internal analysis. The cookie does not register any visitor data.	Session

Marketing

Name of Cookie	Provider	Purpose	Expiry
__ptq.gif	hubspot.com	Sends data to the marketing platform Hubspot about the visitor's device and behaviour. Tracks the visitor across devices and marketing channels.	Session
_fbp	rostr.cc	Used by Facebook to deliver a series of advertisement products such as real time bidding from third party advertisers.	3 months
_gcl_au	rostr.cc	Used by Google AdSense for experimenting with advertisement efficiency across websites using their services.	3 months
_p_hfp_client_id	apps.elfsight.com	Used to implement social platforms on the website. Enables the social platforms to track the users by assigning them a specific ID.	1 day
bcookie	linkedin.com	Used by the social networking service, LinkedIn, for tracking the use of embedded services.	2 years
bscookie	linkedin.com	Used by the social networking service, LinkedIn, for tracking the use of embedded services.	2 years
fr	facebook.com	Used by Facebook to deliver a series of advertisement products such as real time bidding from third party advertisers.	3 months

IDE	doubleclick.net	Used by Google DoubleClick to register and report the website user's actions after viewing or clicking one of the advertiser's ads with the purpose of measuring the efficacy of an ad and to present targeted ads to the user.	1 year
lidc	linkedin.com	Used by the social networking service, LinkedIn, for tracking the use of embedded services.	1 day
pagead/1p-user-list/#	google.com	Tracks if the user has shown interest in specific products or events across multiple websites and detects how the user navigates between sites. This is used for measurement of advertisement efforts and facilitates payment of referral-fees between websites.	Session
tr	facebook.com	Used by Facebook to deliver a series of advertisement products such as real time bidding from third party advertisers.	Session

Preferences/functional

Name of Cookie	Provider	Purpose	Expiry
__cf_bm	hubspot.com	This cookie is used to distinguish between humans and bots. This is beneficial for the website, in order to make valid reports on the use of their website.	1 day
intercom-id-#	beta.rostr.cc	Allows the website to recognize the visitor, in order to optimize the chat-box functionality.	270 days
intercom-session-#	beta.rostr.cc	Sets a specific ID for the user which ensures the integrity of the website's chat function.	6 days

Unclassified

Name of Cookie	Provider	Purpose	Expiry
intercom.intercom-state-#	beta.rostr.cc	Unclassified	Persistent

Contact us
Should you have any questions regarding our use of cookies, please do not hesitate to contact us. Please see below for contact details.

ROSTR, Inc
Address:
3435 Cabrillo Blvd, Los Angeles, CA 90066
Email: legal@rostr.cc

We may update this policy from time to time. We recommend that you visit this page on a regular basis to get the latest information regarding the cookies we use on our website.

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